

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Media Contact: Nicole Fletcher, Marketing Administrator for

Chris-Tel Construction | (239) 226-0500 | nfletcher@christelconstruction.com

CHRIS-TEL CONSTRUCTION PROMOTES TWO

Chris-Tel Construction has promoted former Marketing Manager, Molly Scott, to Manager, Business Development and Marketing. Her role will now include a broadened set of duties and responsibilities for the firm. Her already existing presence in the market, experience in the industry and education will serve well as she continues to promote the firm's brand in a Business Development capacity. She will oversee the corporate marketing strategy and continue to build relationships in Southwest Florida. Molly received her bachelor's degree in Business Administration from West Virginia University and is an active member in the community. Currently, she serves on the Real Estate Investment Society Board of Directors, the Cape Coral Chamber of Commerce Board of Directors, the Advisory Council for the Associated Builders and Contractors Gulf Coast Chapter, is a member of the Department of Management Advisory Council at Florida Gulf Coast University, a member of the Society of Marketing Professionals (SMPS) Tampa Bay Chapter, a member of the Public Relations Society of America – Gulf Coast Chapter and serves on the Advisory Board of the Pi Mu Chapter of Chi Omega at Florida Gulf Coast University.

In addition, the firm has promoted Nicole Fletcher to Marketing Administrator. In her new role, Nicole will oversee all social media, website and digital communications for the firm, the creation and delivery of all RFQ/RFP submissions, marketing collateral creation and design, public and client relations, internal marketing efforts, tradeshow and vendor opportunities. Nicole is a 2019 graduate of the University of Central Florida with a bachelor's degree in Business Administration.

Chris-Tel Construction is a licensed General Contractor and Construction Management firm located in Fort Myers, Florida. They specialize in commercial construction, site/civil construction and special projects. The firm is locally owned and operated and has been in business since 1989. For more information on Chris-Tel Construction visit www.christelconstruction.com

